

Distinguished members of the board and county staff,

I write to you today in disappointment. As you know, I have advocated on behalf of my company and my guests from around the world for some time now to create reasonable rules for the public consumption of cannabis. Most recently, this journey has brought me from the Colorado State Capitol to the government building of Adams county. There, I met with and interacted with (most) of the members of the board of county commissioners and their staff. I was and still am consistently sincere in my desire to work with you and have always been transparent about my business practices. While the majority of you have treated us fairly, even advocated for our existence in what ways you reasonably could, a “good old boys club” consisting of only two out of the five councilmembers, has consistently conspired towards our demise. Although their number being less than the majority required to sway the vote of the board, they have made their influence and weight known.

During the time I have dedicated to discussing my business with you, we have been called criminals, been accused of bribery, been told to our faces after heartfelt pleas that they'd work with us only to have those same board members immediately go behind our backs in an attempt to outright ban our business model, all the while accusing us of the very behavior that they have exhibited on this board. All this during a pandemic that threatens to shut down the vast majority of hospitality businesses not unlike or own and leave 20%-40% of people unemployed. Shame.

Now we stand desperate and beaten before you, the good old boys having gotten their way in the end, forced to enter a “random” lottery that will surely “get them the licence holders they want.” While I will enter this “lottery” out of sheer hope against all odds that we get lucky on the most important decision of our lives, I have little hope that even if we do somehow win we will ever be treated fairly by certain members of your board and staff. That said, we are prepared to, in the likely case we are skipped over in this protectionist lottery, change our model in the short term to meet state and county guidelines in regards to the consumption of cannabis, and in the long run find a new home in a more business friendly jurisdiction for our world class travel and public consumption businesses.

In light of the Colorado General Assembly having just passed guidelines today in regards to social equity in marijuana licensing, I strongly urge the board to consider provisions that are more inclusive for the many small business owners operating after all they've been through to succeed in this market. I do sincerely thank the county board of commissioners and their staff for the time and consideration they have all put into this ordinance.

Regards,
Michael Eymer


The logo for Colorado Cannabis Tours is a shield-shaped emblem. At the top, it features a stylized mountain range. Below the mountains, the words "COLORADO" and "CANNABIS" are stacked in a bold, sans-serif font, with "TOURS" centered below them. A small cannabis leaf icon is positioned at the bottom of the shield.

Founder and CEO, Colorado Cannabis Tours